

"LIGHTS, CAMERA, MEDIA LITERACY!"

Unit One: Storytelling

<p>1 Welcome Journal Writing Media Time Capsule Conjecture... How Media Got Its Start</p>	<p>2 Journal Writing Me and Media Modalities... Differences in How Information is Received</p>	<p>3 Journal Writing Me and Media Review Media Timeline Introduction Productions</p>	<p>4 Journal Writing Storytelling Storytellers' Technique Practice</p>	<p>5 Journal Writing Presenting Grandparent Stories</p>
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Unit Two: The Printing Press

<p>6 Journal Writing LCL! 3x3 Questions of Storytelling Knowledge Transformed Calligraphy to Print</p>	<p>7 Journal Writing Knowledge Transformed Grandparent Storybook Calligraphy to Print</p>	<p>8 Journal Writing Knowledge Transformed Calligraphy To Print Grandparent Storybook</p>	<p>9 Journal Writing Block Print Grandparent Storybook</p>	<p>10 Journal Writing Block Print Grandparent Storybook Class Book Fair</p>
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Unit Three: Newspapers & Print Advertising

<p>11 Journal Writing Historic Newspapers New York Times Scavenger Hunt Visual Report</p>	<p>12 Journal Writing Visual Report NEWSIES Primary Source Articles</p>	<p>13 Journal Writing Primary Source Washington Post Scavenger hunt & In-School Field Trip</p>	<p>14 Journal Writing History of Mass Print Advertising Persuasion vs Propaganda Print Ad Techniques</p>	<p>15 Journal Writing Print Ad Collections Print Ad Campaigns Kodak Print Ads Through Time</p>
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Unit Four: Photography & Film

<p>16 Journal Writing Photography = Optics & Chemistry Persistence of Vision Moving Image Machines Flip Books</p>	<p>17 Journal Writing Earliest Film Lumiere Brothers Melies In-camera Special Effects</p>	<p>18 Journal Writing The Edison Co. Film Production Stages Storyboards Mary Pickford</p>	<p>19 Journal Writing Three Film Aspects Silent Film Early Animated Films <i>My Best Girl</i> Animated Production</p>	<p>20 Journal Writing Ub Iwerks Claymation Computer Animation Animated Production</p>
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Unit Five: Radio

<p>21 Journal Writing 1930's Communication <i>Poor Little Rich Girl</i> History of Radio Creating a Radio Show</p>	<p>22 Journal Writing Creating a Radio Show The History of Radio <i>War of the Worlds</i></p>	<p>23 Journal Writing Technology of Radio The Airwaves Instructional Film about Radio</p>	<p>24 Journal Writing History of Radio <i>Empire of the Air</i> Radio Ads</p>	<p>25 Journal Writing History of Radio <i>Empire of the Air</i> Audio Essay</p>
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Unit Six: Television

<p>26 Journal Writing History of Electronic Television Television Studio Tour TV Game Show Pre-Production</p>	<p>27 Journal Writing Physics of Electronic Television TV and the Human Brain Studio Hand Signals TV Game Show Pre-Production</p>	<p>28 Journal Writing Classic TV Game Show: <i>Twenty-One Quiz Show</i> TV Game Show Pre-Production</p>	<p>29 Journal Writing Classic TV Game Show: Twenty-One <i>Quiz Show</i> TV Game Show Pre-Production</p>	<p>30 Journal Writing Production TV Game Show Production Classic Television</p>
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Unit Seven: Computers and the Internet

<p>31</p> <p>Journal Writing</p> <p>How Computers "Play" Games</p> <p>The Binary Code</p> <p>History of the Computer</p>	<p>32</p> <p>Journal Writing</p> <p>History of Internet</p> <p>History of Creative Software Development: Pixar's Story</p> <p>Experimenting with Computer Animation Software</p>	<p>33</p> <p>Journal Writing</p> <p>Experimenting with Computer Animation Software</p> <p>Computer Animation Project</p>	<p>34</p> <p>Journal Writing</p> <p><i>Wall-E</i></p> <p>Media and the Future</p> <p>Music as Media</p> <p>Computer Animation Project</p>	<p>35</p> <p>Journal Writing</p> <p>Computer Animation Projects</p>
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Eight: Media and Our World

<p>36</p> <p>Journal Writing</p> <p>Full Circle: Modern Meets a 7-Mile Culture</p> <p><i>The Music Lesson</i></p> <p>Culminating Project</p>	<p>37</p> <p>Journal Writing</p> <p>Intro of the LCML! Festival</p> <p>Culminating Project</p>	<p>38</p> <p>Journal Writing</p> <p>Preparing for the LCML! Festival</p> <p>Culminating Project</p>	<p>39</p> <p>Journal Writing</p> <p>Preparing for the LCML! Festival</p> <p>Culminating Project</p>	<p>40</p> <p>Journal Writing</p> <p>LCML! Time Capsule LCML! Festival</p>
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